

Sunday, May 23

DAY AT THE RACES!

10:00 am – 5:30 pm
Seelbach Hilton
Medallion Foyer

Registration Open

1:00 pm – 5:00 pm

Clean Cities Day at the Races
World Famous Churchill Downs

5:30 pm – 7:30 pm

Welcoming Reception
Kentucky Derby Museum located at Churchill Downs

This Day is Compliments of Ford Motor Company

SHUTTLE SERVICE

Transit Authority of River City (TARC) CNG Trolleys, Air Surrey, ECO-VAN & Champion CNG shuttles, AVS Electric Bus, and Power Systems Associates CNG Executive Coach will operate every 30 minutes to and from the Seelbach Hilton and Churchill Downs. First Shuttle leaves the Seelbach @ 12:30 pm; last Shuttle leaves the Kentucky Derby Museum @ 7:45 pm.

Monday, May 24

AND WE'RE OFF!

7:30 am – 6:00 pm
Medallion Foyer

Registration Open

7:30 am – 8:30 am
Medallion Foyer

Continental Breakfast
Compliments of LG&E Energy Corporation

8:30 am – 12:00 pm
Medallion Ballroom

GENERAL SESSION

8:30 am – 8:35 am

WELCOME TO LOUISVILLE
Melissa Howell, Executive Director, Kentucky Clean Fuels Coalition

8:35 am – 9:00 am

Lieutenant Governor Stephen L. Henry, Commonwealth of Kentucky
David L. Armstrong, Mayor of Louisville
Rebecca Jackson, Judge Executive, Jefferson County

[Picture]

[Picture]

9:00 am – 9:05 am

Conference Welcome
Shelley Launey, Director, National Clean Cities Program, US DOE

9:05 am – 9:15 am

Conference Opening Remarks
Dan Reicher, Assistant Secretary of Energy Efficiency and Renewable Energy, US DOE

9:15 am – 9:30 am

National Conference Opening Video

KEYNOTE ADDRESSES "ISSUES ROUND-UP"

9:30 am – 9:45 am

TBD

9:45 am – 10:00 am

Bernard J. Bulkin, Vice President of Environmental Affairs, BP Amoco

10:00 am – 10:15 am

Colonel George Edwards, Garrison Commander, Fort Knox

10:15 am – 10:45 am
Medallion Foyer

Refreshment Break
Compliments of IMW Atl as Industries, Inc.

FEATURED SPEAKERS

10:45 am – 11:05 am

The Honorable TJ Glauthier, Deputy Secretary, US DOE [Include Picture]

11:05 am – 11:25 am

Marty Zimmerman, Vice President of Government Affairs, Ford Motor Company

11:30 am – 11:45 am

The Honorable Anne Northup, US Representative, Kentucky

12:00 pm – 2:00 pm

Gardens of Louisville

EXPOSITION OPEN

Luncheon

Compliments of Toyota

Collect tickets from Exhibitors throughout the Luncheon for the **Clean Cities Jean Shirt Raffle**. Write your name on the back of the tickets and drop them in the box located on the stage in the exhibition hall. Drawings at the end of the Luncheon, must be present to win!

2:00 pm – 4:30 pm

Seelbach Hilton

Grand Ballroom 10th Floor

TABLE TALKS – THE TRIPLE CROWN!

Moderator: Patricia Passarella, US DOE

This unique Clean Cities Conference format will give you a chance to create your own Agenda! "Table Talk" is a cross between traditional poster sessions and small discussion groups. You know your needs and interests better than anyone does! This format enables attendees to move from table-to-table and sit face-to-face with experts in small intimate groups.

BELMONT

COALITION TRAINING

Table 1

Publicity 101: How to get your Partnership in the News

Donald L. Rheem, Senior Vice President, ICF Consulting Group, Communications Practice

It takes a lot to break through the clutter and get the attention of the media today. Donald Rheem, award winning print and broadcast journalist, Washington Bureau Chief, and former White House correspondent, will share with you insider secrets on how to get the media interested and get your story in the news!

Table 2

Innovations in Community Awareness

Tim Gerlach, Program Director, American Lung Association of Minnesota

Get your environmental, economic, energy security or vehicle/fuel education message to the community, even when you are on a tight budget. Learn the creative approaches utilized by the Red River Valley Coalition and how they can be applied to your Coalition's community awareness strategy.

Table 3

Blueprint for Success: Organizing Effective Coalitions

Steve Bimson, Chairperson, San Diego Clean Cities Coalition

Provide Clean Cities Coordinators with an outline for leading an effective Coalition. The ins and outs of organizing a Coalition from forming a mission statement through setting your long-term goals.

Table 4

From the Ground Up! Starting your own Clean Cities Coalition

Christy Ficker, National Clean Cities Program and

Stacey Hughes, Regional Marketing Specialist, Niagara-Mohawk Power Corporation

Is your Coalition working towards a Clean Cities Designation? Starting a Clean Cities Coalition and moving it toward designation is much like creating a garden. A foundation of good people should make up the soil. The plantings (stakeholders) should be diverse and the garden should change and bear fruit so your group stays motivated. Learn the details of the designation process and get helpful hints on Clean Cities program plan development.

Table 5	TEAMS Project: Partnerships, How to Make Them Happen! Susan Ghertner, Director, Alternative Fuels Division, Texas General Land Office <i>Federal, state and local government agencies, transit authorities, fuel providers, OEMs, and the automobile dealers association have worked together for over one year to develop a program to consolidate and integrate the purchase of AFVs.</i>
Table 6	How to Market AFVs with the Challenges We Face Carlton Bennett, Coordinator, Paso del Norte Clean Cities Coalition <i>Strategies for overcoming the barriers to marketing AFVs with the current US energy climate. Sharing the Paso del Norte Clean Cities Coalition successes and challenges.</i>
Table 7	Bigger and Better Coalitions: Stakeholder Recruitment Benjamin D. Watson, Coordinator, Kansas City Clean Cities Coalition <i>When you attend this session, you'll receive the ultimate list of Best Ideas for Recruiting Clean Cities Stakeholders compiled from Coalitions across the nation and recommendations for keeping volunteers interested and involved.</i>
Table 8	Marketing AFVs to Private Fleet Managers: Successful Advancing the AFV Choice Events Nan Miller, Coordinator, Dallas-Fort Worth Clean Cities and Kent Igleheart, Executive Director, Clean Cities Atlanta <i>Atlanta fleet workshops regularly draw 200+ attendees for details on mandates, fuels and vehicles. Dallas-Fort Worth was one of the first Clean Cities to hold an Influencing the Choice Event. Let these Coordinators from two established Clean Cities give you tips on reaching private fleet managers.</i>
Table 9	Clean Cities Hotline: How can we Better Serve You? What's New on the AFDC Websites? Meredeth Willey, Information Specialist, Clean Cities Hotline, ICF Consulting Group, and Debbie Brodt-Giles, Senior Communicator, NREL <i>Learn about what's new on the Clean Cities, Alternative Fuel Data Center, and Fleet Buyer's Guide Web Sites. Learn about the existing documents related to alternative fuel technology, recent industry laws and the Clean Cities Program available through the Clean Cities Hotline. Is this information meeting your needs?</i>

PREAKNESS

DID YOU KNOW?

Table 10	Talk with a DOE Official: EPAAct Update Kenneth Katz, Project Manager, US DOE
Table 11	Get the Facts: Obtaining Emission Credits for Light-Duty Natural Gas Vehicles through EPA's VMEP Dan Santini, Section Leader, Argonne National Laboratory Matthew Payne, Environmental Engineer, US EPA (NVFEL) <i>A method and procedure for claiming AFV ozone season emissions credits through EPA VMEP program is described. Information is provided on a Clean Cities location-specific database and on CNG and EV computational spreadsheets.</i>
Table 12	Hear from EPA on the New Air Quality Regulations Benjamin Franco, Environmental Engineer, US EPA

Learn about the new 8-hour ozone and PM 2.5 micron standard, the Tier2 and Low Sulfur Gasoline Rule, Heavy-Duty Diesel Vehicle 2004 Emission Standards, NLEVP, the PNGV and Outreach Grants.

Table 13	<p>How to Partner with Other DOE Programs: Energy \$mart Schools & Rebuild America!</p> <p>Dorothy Wormley, US DOE, and Susan Gardner, Regional Account Executive, Rebuild America</p> <p><i>Rebuild America provides technical, marketing and consulting services to help communities make efficiency upgrades in older buildings, saving energy and money, while helping the environment.</i></p>
Table 14	<p>Salt Lake City Olympics: How to Get AFVs Involved?</p> <p>Beverly J. Miller, Director Salt Lake Clean Cities Coalition</p> <p><i>In one thousand days, Salt Lake's 2002 Winter Olympics will move 1.6 million spectators, 3,500 athletes and 10,000 media reps. AFV's will be there and Salt Lake Clean Cities is involved. Come find out more!</i></p>
Table 15	<p>Biodiesel from Multiple Feedstocks: Challenges and Opportunities in the Market Place</p> <p>James Peebles, Vice President, PMC Marketing Group, Inc.</p> <p><i>This Table Top presentation will provide information about: Biodiesel Performance: Emissions, Engine Efficiency, and Fuel Handling/Distribution, Biodiesel Economics: How does it compare with other alternative fuels on a life-cycle basis?, Biodiesel and the Marketplace: Where does it fit?, Who's Who in US Biodiesel?, and What are the Laws & Regulations that can encourage Biodiesel use?</i></p>
Table 16	<p>Fuel Cells: Looking Beyond the Internal Combustion Engine</p> <p>Greg Dolan, Director of Communications, American Methanol Institute and Patrick Davis, Program Manager, US DOE</p> <p><i>A clear consensus has been formed that methanol is the hydrogen carrier of choice for fuel cell vehicles. This discussion will update fuel cell technology development and explore infrastructure needs.</i></p>
Table 17	<p>Sustainable Community Pilot Programs</p> <p>Pat Lana, Associate Director, Community Services Team, US DOE Denver Regional Office</p> <p><i>This Table Talk discussion will be an opportunity to discuss the newest approaches being used by communities around the county to achieve "sustainable development," including innovative projects, policy statements and progress indicators.</i></p>
Table 18	<p>Energy Efficient and Comfortable Truck Cabs: Anti-idling Devices for Heavy Duty Vehicles</p> <p>Sidney Diamond, US DOE, Office of Heavy Vehicle Technologies</p> <p><i>The ubiquitous idling of heavy vehicle diesel engines across the U.S. needlessly consumes large quantities of diesel fuel with the attendant release of undesirable exhaust gases at a cost penalty to the trucker, the trucking company, and the nation. Auxiliary cab heaters and coolers currently available commercially can achieve the desired cab comfort control and winter heating of the fuel, engine block, and lubricating oil at about one sixth the fuel consumption and cost, with far lower exhaust emissions. DOE/OHVT is working with various sectors of the trucking industry to bring awareness of the significant operational advantages to the overwhelming majority of operators who do not utilize these devices and to alert our Clean Cities' partners to this simple approach to aid in the substantial improvement of our urban environment.</i></p>

Table 19	What's NEW? Hybrid Vehicle Technologies Steven Plotkin, Transportation Systems Analyst, Argonne National Lab <i>Hybrid electric vehicles – how they work, their special advantages in crowded cities, the new Toyota Prius hybrid, hybrid buses, and more.</i>
Table 20	Pure Energy Merrick Andlinger, President & CEO, Pure Energy Corporation <i>Ethanol blends: P-Series and OxyDiesel. Cleaner, high performance, cost competitive motor fuels. P-series for FFVs. OxyDiesel, and oxygenated diesel fuel for unmodified engines.</i>

KENTUCKY DERBY

ADVANCING AFVs

Table 21	When, Where and How: AFV Technical Training CNG, LPG, E85, EV Bill McGlinchey, National Alternative Fuels Training Center, Mike Anderson, Mid-Del Technology Center, Jeff Williams, ERM <i>As the AFV industry grows, where will the technicians needed to service and repair these vehicles come from? Who is training them? Where can you go to find help in keeping your fleet on the road?</i>
Table 22	Learn to Drive using AFVs: Driver Education Programs in Schools Larry Rodriguez, Alternative Fuels Technician, Tulsa Public Schools <i>Tulsa Public Schools is leasing 15 bi-fueled cars for use in the Driver Education Program from Oklahoma Natural Gas. Benefits: cost savings, plus utilization of the fuel providers surplus vehicles.</i>
Table 23	State AFV Legislation Jeanie Robards, Director, Oklahoma Alternative Fuels Program, State of Oklahoma, and Matthew Brown, Energy Program Director, NCSL <i>Many states have been progressive with AFV incentive packages. Arizona comes to mind as being under the EPA air quality mandates and follows through with very generous legislation. A list of the most generous incentives available in the Clean Cities states will be made available.</i>
Table 24	Partnering with Your State Energy Office David Zwiesler, Citizen's Gas and Central Indiana Clean Cities Coalition
Table 25	Corridors – Interstate Clean Transportation Corridor Bruce Reznik, Senior Associate, Gladstein and Associates <i>Corridors: ICTC- will focus on the role that clean corridors play in expanding the market for alternative fuels. We will examine challenges faced in developing the Interstate Clean Transportation Corridor, how these were addressed, and the successes.</i>
Table 26	Maximizing Throughput: Strategic Infrastructure Planning Jon Lear and Juliet Burdelski, Ruby Mountain Inc. <i>Want to sell more alternative fuel? Looking for money to help finance infrastructure? Need ideas on how to get more fleets involved? Using examples of innovative projects, unique fundraising techniques and public/private partnerships from around the country, participants will learn how other coalitions have found success in developing alternative fuel markets.</i>

EXPOSITION OPEN

Participate in the Alternative Fuels Trivia Game!
Prize Drawing @ 7:45 pm, must be present to win!

Tuesday, May 25

RACING TO NEW MARKETS!

IDENTIFYING OPPORTUNITIES

7:30 am – 6:00 pm
Seelbach Hilton
Medallion Foyer

Registration Open

7:30 am – 8:30 am
Medallion Foyer

Continental Breakfast
Compliments of DaimlerChrysler

8:30 am – 12:15 pm
Medallion Ballroom

GENERAL SESSION

8:30 am – 9:00 am

Clean Transportation Technologies for the 21st Century: [INCLUDE PICTURE]
Will We Meet the Challenge?
Thomas J. Gross, Deputy Assistant Secretary, US DOE

9:00 am – 10:30 am

Automakers, What are your Light-Duty Niche Market Strategies?

Chairperson: Tommy Foltz, President, Clean Fuels Strategies

Panelists:

- Stephen Ellis, American Honda Motor Corporation
- Mike Clement, Director, Alternative Fuel Vehicle Sales and Marketing, DaimlerChrysler
- Larry Robin, Alternative Fuel Vehicle Sales Manager, Ford Motor Company
- Sharon Dudley-Parham, Assistant Brand Manager, Alternative Fuel Products, General Motors
- Mark Perry, Corporate Manager, Category Marketing, Nissan North America
- Ed LaRocque, National Alternative Fuel Vehicles Sales Manager, Toyota Motor Sales, USA, Inc.

10:30 am – 11:00 am
Medallion Foyer

Refreshment Break
Compliments of the Natural Gas Vehicle Coalition

11:00 am – 12:15 am

Hear from Satisfied Medium and Heavy-Duty Niche Market Customers!

Chairperson: Clifford E. Gladstein, President, Gladstein and Associates

Panelists:

- David Clark, Manager Vehicle Maintenance Operations and Programs, United States Postal Service
- Michael Andre, Supervisor of Transportation, Lower Merion School District
- Branco Vlacich, Fleet Services Coordinator, Montgomery County Government
- Michael Moynahan, Transportation Systems, Equipment, and Procurement Manager, H.E. Butt (HEB) Grocery Company
- Ben Wood, Waste Management

12:30 am – 2:15 pm
Gardens of Louisville
EXPOSITION OPEN

Luncheon
Compliments of American Honda

Clean Cities Coalition Awards

Collect tickets from Exhibitors throughout the Luncheon for the **Clean Cities Jean Shirt Raffle**. Write your name on the back of the tickets and drop them in the box located on the stage in the exhibition hall. Drawings at the end of the Luncheon, must be present to win!

2:15 pm – 3:30 pm
Seelbach Hilton
Medallion Ballroom

GENERAL SESSION

2:15 pm – 2:30 pm

National Partner Awards

David Leiter, Principal Deputy Assistant Secretary, Energy Efficiency & Renewable Energy, US DOE

2:30 pm – 3:30 pm

Town Hall Meeting

David Leiter, Principal Deputy Assistant Secretary, Energy Efficiency & Renewable Energy, US DOE and David Rodgers, Director, Office of Technology Utilization, US DOE, will host this Town Hall Meeting.

This is your chance to ask the experts! You will have the opportunity to write your most important questions and hear the answers from Coordinators, Fleet Managers, Government Representatives, OEM Executives, and other Industry Experts. Don't miss this first ever Clean Cities Conference event!

3:30 pm – 5:30 pm
Gardens of Louisville

EXPOSITION OPEN

3:30 pm – 5:30 pm

RIDE-N-DRIVE

Cars will be lined up on Armory Street just outside The Gardens of Louisville.

3:30 pm – 5:30 pm
Seelbach Hilton
Grand Ballroom 10th Floor

TABLE TALKS – NICHE MARKET SUCCESS STORIES

Moderator: Ernie Oakes, US DOE

BUSES

Table 1

School Bus (CNG)

Michael Andre, Supervisor of Transportation, Lower Merion School District (Pennsylvania)

Table 2

Transit Bus (CNG)

Branco Vlacich and James Rippeon, Montgomery County Government (Maryland)
Montgomery County Government successfully operates CNG Transit Buses in Maryland. Branco Vlacich and James Rippeon will discuss the challenges, costs, expansion plan and successes associated with operating CNG powered buses.

Table 3

Transit Bus (EV)

Marty Vandergriff, AVS, Inc. Chattanooga (Tennessee)

Table 4

Commuter Buses (Dual-Fuel)

McKinley Addy, AFV Program Manager, California Energy Commission
The NREL/CEC-funded successful demonstration of low-emission 1997 350-horsepower Caterpillar C10 Dual-Fuel (CNG/diesel) engines in commuter buses in Santa Barbara, CA, and the emission reduction and petroleum displacement benefits they can provide in niche applications.

Table 5

Clean Buses—Getting your Share of a \$200M/Yr DOT Program

Doug Howell, Transportation Director, Environmental and Energy Study Institute
When Congress passed TEA-21 last year, they authorized \$200 million annually for clean alternative buses. However, Congressional appropriators are using this money for diesel buses. Find out what's happening in your Clean Cities area.

TRUCKS

- Table 6 **Delivery Trucks: Mail (CNG, E85)**
Dennis Baca, Manager Environmental Management Policy, United States Postal Service
Mr. Baca will discuss the Postal Service's successes and difficulties encountered with CNG and ethanol flex-fuel vehicle deployments as well as the Postal Service's approach to the "chicken and egg" program with respect to vehicles and infrastructure, purchasing experience, and decision-making drivers.
- Table 7 **Garbage Trucks (Dual-CNG)**
James E. Schwab, City of Cincinnati Fleet Services (Ohio)
The CNG Garbage Truck presentation will provide an overview of the City of Cincinnati's experience with dual fuel diesel/CNG, 20-yard high compaction garbage trucks. The presentation will highlight the following issues: conversion costs, operating costs, fuel usage, down time/dependability as it relates to CNG, and driver feedback.

LIGHT-DUTY

- Table 8 **Taxi (CNG)**
Marco J.C. Henry, President, The Yellow Cab Company (Connecticut)
How can Clean Cities Coalitions approach their local taxicab fleet owners with a persuasive offer to convert their fleets to Natural Gas? The ins-and-outs of the taxi business and what you need to know.
- Table 9 **Rental Cars (EV)**
Jeff Pink, EV Rental Cars, LAX Airport (California)
Alice Tobriner, Merit Program, US EPA
Taxis are doing it, Buses are doing it! Here come the rental cars – a new niche for EV! Freewheeling discussions around barriers, and incentives and strategies for an AFV 21st-Century vehicle for change.
- Table 10 **Airports (CNG)**
Bill Musslewhite, Director of Maintenance, Louisville International Airport (Kentucky)
Discuss the Regional Airport Authority's involvement with clean air, the fact we have converted some Regional Airport Authority vehicles to CNG and the installation of an infrastructure for our own fuel source.
- Table 11 **Station Cars (EV)**
Judith Schleicher, President, MC Rides: Project Power Commute (New Jersey)
- Table 12 **Commuter Vehicles Downtown Travel (EV)**
Deborah Kielian, Denver/Boulder Clean Cities Coordinator (Colorado)
Denver is charged about three new NEVs that have joined the City motor pool fleet. A humorous presentation of the project successes, failures, and "interesting to note" activities is reviewed.

SPECIAL

- Table 13 **Neighborhood Electric Vehicles (EV)**
Gary T. Ewing, 56th Fighter Wing Transportation Coordinator, Luke AFB (Arizona)
Discussing the many different ways we utilize the Bombardier and GEM Neighborhood Electric Vehicles (NEVs) at Luke AFB. I'll cover acquisition cost savings, operating and maintenance cost analysis, annual cost savings, and air pollution reduction benefits of the NEVs as compared to our light-duty gasoline vehicles. I will feature Luke's electric cart and NEV program that won 1998 Federal Energy Award for saving

the base over \$86,000, eliminating over 10 tons of air pollution, and gaining air credits for Luke's Trip Reduction Program.

Table 14	Bikes (EV) Doron Amiran, ZAP Power Systems
Table 15	Forklifts (CNG) Earl Biederman, Vice President and Sales Manager, NESC Williams, Inc. (Ohio)
Table 16	Military Bases (Multi-fuel) Dr. Richard E. Shore, Natural Gas Advocate, Fort Knox (Kentucky) <i>Military bases are a key to area AFV infrastructure. Partnering may provide federal AFVs, an AFV fueling station site, a formal Coalition partner, and may obligate contractors to use AFVs.</i>
Table 17	State Government Fleets (LPG, CNG, E85) Don Lewis, Fleet Manager, Texas Department of Transportation (Texas) <i>The Texas Department of Transportation (TxDOT) currently operates more than 5,000 alternative fuel vehicles running on either CNG or propane. Alternative fuel usage last year totaled over 3,500,000 gallons.</i>
Table 18	National Parks (Multi-fuel) Terry Brennan, Renewable Energy & Alternative Fuels Coordinator, National Park Service

6:00 pm – 8:00 pm

Reception
Louisville Slugger Museum
Compliments of General Motors Corporation

SHUTTLE SERVICE

Transit Authority of River City (TARC) CNG Trolleys, **Air Surrey**, **ECO-VAN** CNG & Champion shuttles, **AVS Electric Bus**, and **Power Systems Associates** CNG Executive Coach will operate a Shuttle Service between the Seelbach and the Slugger Museum.

Wednesday, May 26

THE HOME STRETCH!

8:00 am – 12:00 pm Seelbach Hilton Medallion Foyer	Registration Open
8:00 am – 9:00 am Medallion Foyer	Continental Breakfast <i>Compliments Deere Power Systems</i>
9:00 am – 12:00 pm	GENERAL SESSION FUNDING WORKSHOP Learn from the experts and get the answers to all your funding questions!
9:00 am – 9:05 am	Chairperson: Doug Howell, Transportation Director, Environment and Energy Study Institute
9:05 am – 9:35 am	NONPROFIT STATUS How do I obtain nonprofit status through Clean Cities, Inc. <ul style="list-style-type: none"> Peter C. Wolk, Esquire, Center for Nonprofit Law
9:35 am – 10:00 am	FOUNDATIONS How do I tap into this funding source? <ul style="list-style-type: none"> Erin Russell, Clean Cities Coordinator, NE Ohio Clean Fuels Coalition/Earth Day Coalition
10:00 am – 11:00 am	CONGESTION MITIGATION AND AIR QUALITY IMPROVEMENT (CMAQ)

How do I get my share of the billions of dollars of CMAQ money?

- Mike Savonis, Team Leader, Air Quality Policy, Department of Transportation
- Daniel S. LeFevers, Chairman, Chicago Area Clean Cities

11:00 am – 12:00 pm

STATE ENERGY PROGRAMS (SEP) GRANTS

How do I put together winning proposals and win funding from my State Energy Program?

- Ernest Rios, Program Manager, US DOE
- Kimberley Cresencia, Coordinator, San Diego Clean Cities Coalition

12:00 pm

Clean Cities Conference Adjourns

12:30 pm – 4:30 pm
Grand Ballroom 10th Floor

EPA Modeling Workshop